Paul and Virginia Engler College of Business

Paul and Virginia Engler College of Business Graduate Business Programs

West Texas A&M University Master of Arts in Media Management Recommendation Letter Form

APPLICANT INSTRUCTIONS

Each recommender must complete a recommendation letter and send an electronic or hard copy directly to the Paul & Virginia Engler College of Business at West Texas A&M University.

If your recommender plans to complete a hard copy of the recommendation form, please provide them with a pre-addressed, stamped envelope that can be sent directly to:

Paul & Virginia Engler College of Business Graduate Business Programs WTAMU Box 60809 Canyon, TX 79016

Electronic copies of the recommendation form can be sent to gradbusprograms@wtamu.edu

APPLIC	CANT INFORMA	ΓΙΟΝ	
Name:			
Address:	Last	First	Middle
Email: _			
APPLIC	CANT WAIVER (OF RIGHT TO ACCESS	
I he	ntained in confidential	access this letter of recommendation. I ity as a part of my admissions file. access this letter of recommendation.	acknowledge that the letter will be
Signature:			
Date:			

West Texas A&M University

Master of Arts in Media Management

Recommendation Letter Form

INSTRUCTIONS TO EVALUATOR

Graduate Business Programs

Section I

Please answer the following three questions about the applicant. You may include a supplemental letter with this recommendation form.

1. How long and in what context have you known the applicant?

2. What are the greatest strengths of the applicant that will help him/her be successful in their pursuit of a graduate degree?

3. What are the areas in which the applicant needs the most improvement as they continue in their career?



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Section II

Please give the applicants a rating on the following characteristics. Please check one of the boxes for each characteristic.

	Excellent	Good	Average	Below Average	Unable to Rate
Self-motivation	0	0	0	0	0
Integrity	0	0	0	0	0
Written Communication Skills	0	0	0	0	0
Oral Communication Skills					
Interpersonal Skills	0	0	0	0	0
Maturity	0	0	0	0	0
Overall Evaluation		Ó			

EVALUATOR INFORMATION									
Name:									
	Last	First	Middle						
Address:									
Email:									